



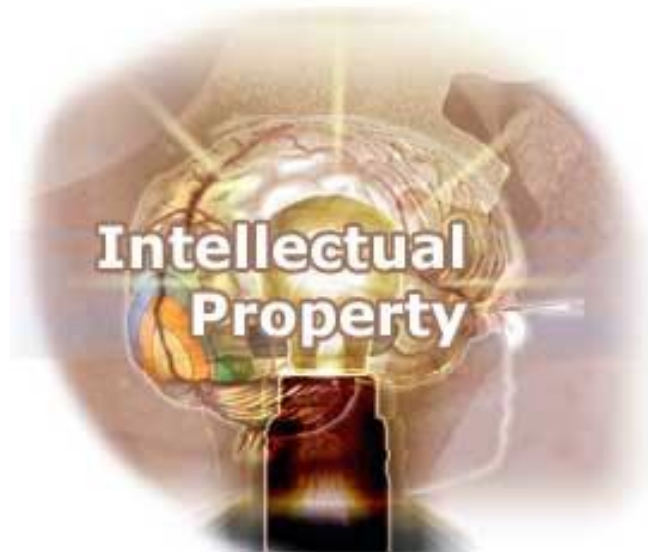
***ABOUT IP AND WIPO INTELLECTUAL PROPERTY
LAW SYSTEM AND INDUSTRIAL PROTECTION
ITS CURRENT STRUCTURE, INFORMATION & ACTIVITIES***

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WHAT IS INTELLECTUAL PROPERTY?





WHAT IS INTELLECTUAL PROPERTY?

Intellectual property refers to creations of the mind: inventions, literary and artistic works, and symbols, names, images, innovations (new products) and designs used in commerce.



WHAT IS INTELLECTUAL PROPERTY?

Intellectual property is divided into two categories:

(I)

INDUSTRIAL PROPERTY

**which includes inventions (patents),
trademarks, industrial designs, and
geographic indications of source.**



(II)

INTELLECTUAL PROPERTY is also divided into the **Copyrights** category which includes **literary and artistic works** such as **novels, poems and plays, films, musical works, artistic works such as drawings, hand- crafts, paintings, photographs and sculptures, and architectural designs.**



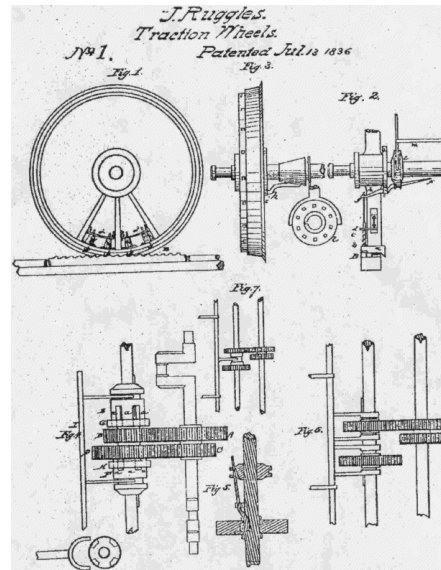
(II)

INTELLECTUAL PROPERTY

- Copyrights -

Rights related to copyright include those of performing artists in their performances, producers of phonograms in their recordings, and those of broadcasters in their radio and television programs, websites databases, domain names.

WHAT IS A PATENT?



A patent is an exclusive right granted for an **invention**, which is a **product** or a **process** that provides, in general, a new way of doing something, or offers a new technical solution to a problem.



WHAT DOES A PATENT DO?

A patent provides **protection** for the invention to the **owner** of the patent. The protection is granted for a limited period, generally 20 years.

WHAT KIND OF PROTECTION DOES A PATENT OFFER?

Patent protection means that the invention cannot be commercially **made, used, distributed or sold** without the patent owner's **consent**.

WHAT IS A TRADEMARK?

A **trademark, trade mark, TM** or ® is a distinctive sign and in general, the commercial way to identify products and services proposed by companies.



A trademark is a type of industrial property which is distinct from other forms of intellectual property.

WHAT IS AN INDUSTRIAL DESIGN?

An industrial design is the **ornamental or aesthetic** aspect of an article.



The design may consist of three-dimensional features, such as the **shape or surface** of an article, or of two-dimensional features, such as **patterns, lines or color**.

WHAT IS AN INDUSTRIAL DESIGN?





WHAT ARE TRADE SECRETS AND HOW ARE THEY PROTECTED?

Contrary to patents, *trade secrets* are protected without registration.

Consequently, a trade secret can be protected for an unlimited period of time 5 years with renewable periods.

WHAT IS A COPYRIGHT?



**Copyright is a legal term
describing rights given to any creations and to their
authors for their creative works.**



WHAT IS COVERED BY COPYRIGHT?

The kinds of works covered by copyright include:

Literary works such as novels, poems, plays, reference works, Internet contents, web design, designs, newspapers and computer programs; databases; films, musical compositions, and choreography;

Artistic works such as innovative handy crafts, paintings, drawings, photographs and sculpture; architecture; advertisements, maps and technical drawings, exhibitions design and concepts etc.



THANK YOU FOR YOUR ATTENTION

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